



Telrad Connegy 
Communicate better, achieve more.

AdvancelP

You require a communication system you can rely on. A system which was designed with your current business needs in mind, but which will also be able to carry you forward as technology improves and your needs evolve.

Telrad Connegy is proud to present its next generation in telecommunications: AdvancelP. A truly converged system, it lets you enjoy the innovation and advanced features of Voice over IP, while at the same time retaining the reliability and quality of digital telephony systems which we have spent decades perfecting.

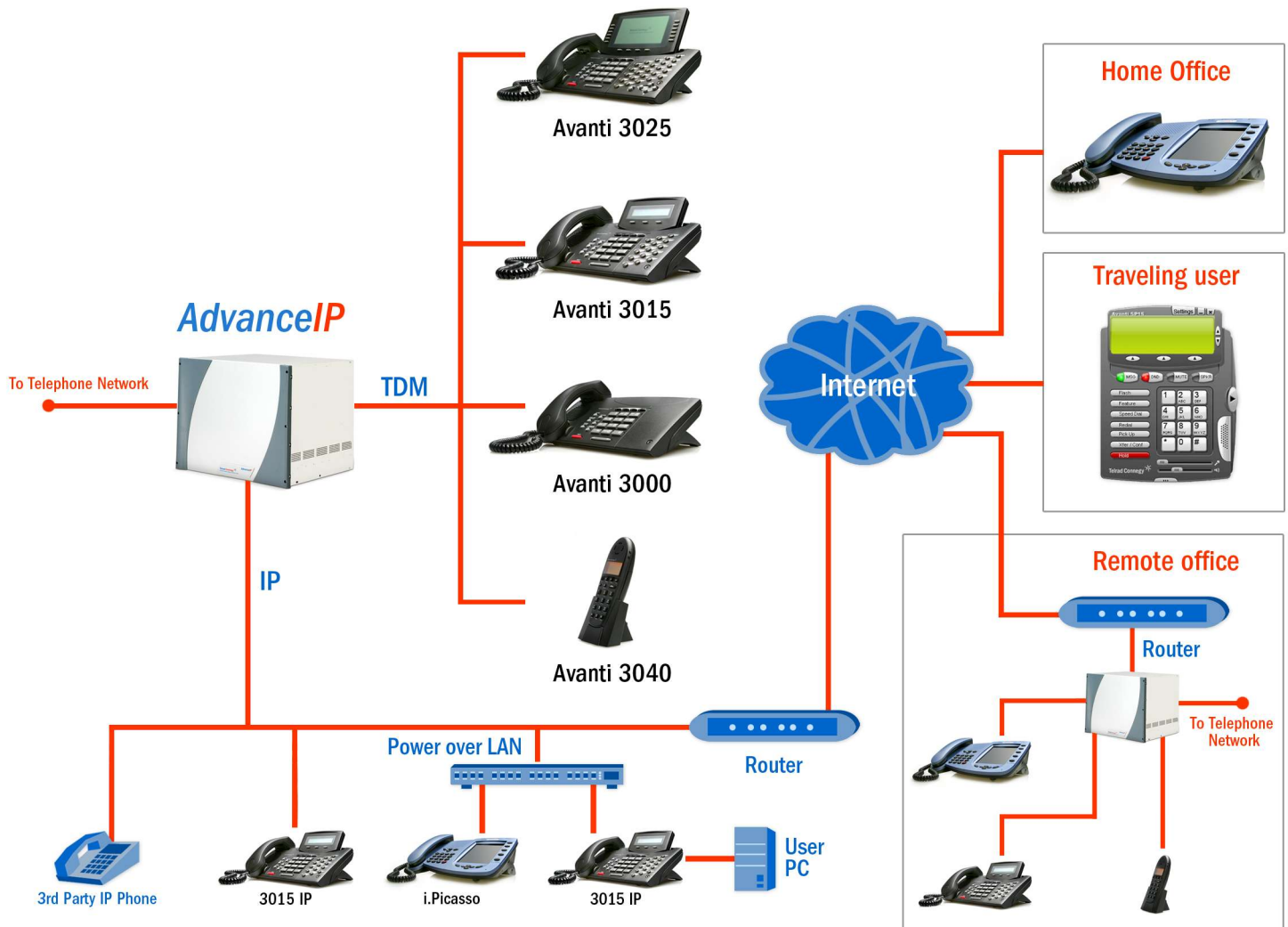
With a focus on enhancing customer productivity, an innovative design and an uncompromising emphasis on quality, AdvancelP provides a solution to every one of your business communication needs.

IP: what's in it for you?

Voice over IP is not just a hot buzzword. It opens up a multitude of new possibilities for converging your telephony and computer network systems, for easily connecting remote sites, for enabling telecommuters and traveling users to work as if they were at the office, and for cutting down on your long distance phone bill while you're at it.

But Voice Over IP (usually termed VoIP) has been criticized as not having the same voice quality as mature telephone systems, as well as suffering from reliability issues: can your business afford to lose its phones every time the computer crashes?

This is why we chose to develop a converged system. In one system you get all you need to connect to VoIP extensions and to regular phones, and yes – they do all talk to each other. You may want to use IP extensions when installing a remote site, and a TDM extension for your front desk or main customer service site. The seamless integration ensures that all users enjoy the system's centralized resources such as voicemail or Unified Messaging.



Evergreen Policy

We realize a new communication system is a significant investment. For this reason we want to make sure you never have to do it again. AdvanceIP is designed in compliance with an Evergreen Policy, which guarantees that future upgrades will always rely on your existing hardware whenever possible.

Our evergreen policy applies immediately: when you get AdvanceIP you do not need to replace any phones. In fact you can keep using all your existing extensions, installing IP terminals only as you expand or wish to take advantage of the cost-savings associated with using VoIP for long distance.

Telrad Connegy believes in long term relationships with its customers, and some of them have been with us for decades. Our evergreen policy is our way of making sure they always have the state of the art technology, without having to buy a new system every time.

A world of options

Need some new phones? Choose from a large variety of options including our high-end i.Picasso, the world's first IP phone with a color touch screen, our mainstream Avanti line of stations which come in either TDM or IP flavors,

or even use a soft phone, installed on your laptop, to connect to the system from your home, a hotel, an airport or anywhere with a dialup connection. As a solution for messaging we offer emaGEN: an advanced voice and unified messaging system. An integral "onboard" option of AdvanceIP, available in a large range of sizes and feature sets, emaGEN enables you to get your voicemail and faxes forwarded directly into your email account, so that you only have to check your messages once. Traveling unexpectedly and forgot to forward your calls? As a true converged platform AdvanceIP is remotely configurable. Using a web portal, you can easily manage your account even when you are away, an ideal option for users and administrators alike.

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